



JANUARY 2010

## News from The 8th Continent

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### Event Listings

This month, there are LOTS of great, exciting and informative events taking place that our members should know about. So many, in fact, that we cannot list them all here.

Visit the Calendar section of the [8C Website](#) for all of the details.

### 2010 in The 8th Continent: The Year of The Student

Central to the health of the global economy is a qualified and energetic stream of new talent. Without ready access to people equipped with top-rate credentials in engineering and the sciences, business and entrepreneurship, finance, and mission-critical support professions like law and accounting, otherwise viable Space 2.0 ventures will surely fail.

In 2010 8th Continent is expanding and reinforcing its campaign to make sure that the Space 2.0 talent pipeline remains full and flowing. We invite you to take advantage of, as well as participate in, this important commitment.

**8th Continent Internship Program** places qualified university students in curriculum-integrated jobs. Opportunities range from part-time assignments during the school year to full-time placements during the summer or under "semester-off" arrangements..... <[more info](#)>

**8th Continent Business Plan Competition** challenges students in business, engineering and science to collaborate in creating business plans that employ space-derived technology in products and services with immediate commercial application here on Earth.....<[more info](#)>

**TISNT (That is SO Not True!) STEM Education Initiative** creates entertaining and effective "near-peer" connections to (re-)engage and energize middle and high school students in science, technology, engineering and math..... <[more info](#)>

*Ready to sign up, participate, or learn more?  
Let us know: [info@8cproject.com](mailto:info@8cproject.com)*

### 8C Member Spotlight: Broad Reach Engineering

8th Continent Founding Sponsor [Broad Reach Engineering](#) made history last month with the announcement of CICERO - a constellation of 18 suitcase-sized spacecraft implementing a new model for how space research is designed and funded. With partner [GeoOptics](#), Broad Reach

## **About The 8th Continent Project**

*The Colorado School of Mines' 8th Continent Project is the world's most comprehensive effort to integrate space technology and resources into the global economy. 8th Continent provides the infrastructure and resources to solve a wide range of challenges from global warming to biomedical to renewable energy development. 8th Continent brings space down to Earth with the industry's first trade association, incubator, funding network and research hub, all working together to develop the next generation of space-derived business ventures.*

aims to significantly cut mission costs and risks by replacing the traditional "Battlestar Galactica" single spacecraft approach with lessons learned from multi-device networks such as the Internet.

Retired US General Wesley Clark, who is a member of the GeoOptics board, said in a recent interview that CICERO's design and funding attributes "could save \$1 billion and create several thousand jobs" as it tracks and delivers in real time highly accurate atmospheric data to government and commercial customers. If true, this bodes well for the emergence of other Space 2.0 ventures seeking to reach both traditional government customers and the far deeper pockets of the capital markets. <[more info](#)>

## **8C Aerospace Business Incubator Accepting Applications for New Clients**

Are you an aerospace entrepreneur looking for help? Consider applying to the 8th Continent Aerospace Business Incubator.

The 8C Aerospace Business Incubator brings quality equity sources, quality debt resources, expert business advice, and discounted pricing on supplies and other operational infrastructure to start-up and early-stage aerospace-derived ventures. Services include business plan assistance, teaching and training, mentoring and pitch coaching, marketing assistance, financial management assistance.....<[more info](#)>

## **This Month's "Word to the Wise"**

Making Twitter Work for Your Company <[enter](#)>

Until next month,



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