



March 2010

News from The 8th Continent

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Event Listings

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Question: What do heat shields, nuclear fuel sources, orbiting fuel dumps, and ion engines (and much more) have in common?

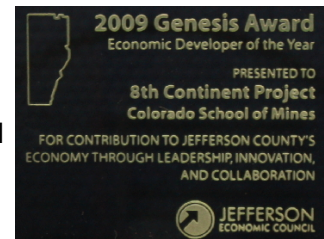
Answer: The imagination and vision of new NASA Chief Technologist Bobby Braun, backed by a proposed \$572 million in 2011 and \$1 billion each year thereafter for new technology development initiatives.

Whether you agree or disagree with the White House's decision to cancel the Constellation Program, there is not much to disagree with when it comes to its decisions to significantly increase the Agency's technology development program and name Bobby Braun to lead it.....[<more from the Orlando Sentinel>](#)

8th Continent Project Recognized as "Economic Developer of The Year"



That Space 2.0's star is ascending in the global economy was brought home on March 25 when the 8th Continent Project was recognized by business leaders working right where it all began. The Jefferson Economic Council awarded 8C its 2009 Genesis Award, with its designation "Economic Developer of the Year," for creating new jobs, investment opportunities, and economic expansion within Jefferson County, Colorado. "JeffCo" comprises almost the entire western side of the Denver metropolitan area and possesses one of the highest concentrations of aerospace professionals in the world. Accepting the award was 8C director Burke Fort, who was accompanied by the campus leadership of the Colorado School of Mines, 8C's home institution.



8C Welcomes New Sponsor Polsinelli Shughart

The 8th Continent Project is pleased to announce that the law firm of [Polsinelli Shughart PC](#) has become a member and sponsor. Senior Partners Glenn Lenzen (intellectual property) and Peter Moore

of the [8C Website](#) for all of the details.

About The 8th Continent Project

The Colorado School of Mines' 8th Continent Project is the world's most comprehensive effort to integrate space technology and resources into the global economy. 8th Continent provides the infrastructure and resources to solve a wide range of challenges from global warming to biomedical to renewable energy development. 8th Continent brings space down to Earth with the industry's first trade association, incubator, funding network and research hub, all working together to develop the next generation of space-derived business ventures.

(corporate law) are the key contacts for the firm. Polsinelli Shughart is a national law firm with approximately 500 attorneys in fourteen cities stretching from Washington, DC to Phoenix, including offices in New York, Chicago, Denver, St. Louis, and Kansas City. The firm's Denver office is growing and currently has twenty-three business and trial attorneys. Key practice areas are life sciences, intellectual property, energy, corporate law, construction law, real estate, health care, and business litigation.

Members of the Denver office of Polsinelli Shughart, PC will assist the 8th Continent Project with various training programs and seminars throughout the coming year. Please welcome Glenn Lenzen, Peter Moore and Polsinelli Shughart to the 8th Continent Project.

Arkansas, Brigham Young, Michigan, Virginia... and Sun Yat-sen?

The final rounds of 8th Continent Business Plan Competition 2010 will be held April 9-10, 2010, on the campus of the Colorado School of Mines. Attending will be this year's Semi-Finalists Teams, who hail from:

- Brigham Young University
- Sun Yat-sen University (Guangdong Province, China)
- University of Arkansas
- University of Michigan
- University of Virginia

The 8C Business Plan Competition (formerly Lunar Ventures) challenges students in business, engineering and science to collaborate in creating business ventures that employ aerospace-derived technology in products and services with both immediate commercial applications and investment appeal.

Prizes for the winner include up to \$40,000 in cash and in-kind services, including a ride on the Zero Gravity Corporation aircraft.

See the competition website at <http://8cproject.com> and click on "Competition."

The Need Continues: Help for Haiti

The need for relief resources for Haiti will be with us for some time to come. [Please give...again and again](#)

This Month's "Word to the Wise" - Are you a "gazelle"?

A Kauffman Foundation study confirms what many 8th Continent companies already know: New and "gazelle" companies account for a disproportionately large share of job creation. Civic and policy leaders, take note...[more from the Kauffman Foundation](#)

Until next month,



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