



NOVEMBER 2009

## *News From the 8th Continent*

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### **Event Listings**

This month, there are LOTS of great, exciting and informative events taking place that our members should know about. So many, in fact, that we cannot list them all here.

Visit the Calendar section of the [8C Web site](#) for a full story and all the details

### **8C Holiday Party is December 9th: Save the Date!**

'Tis the Season! Mark your calendars for Wednesday, December 9th , from 5:30 - 7:30 p.m., for the 8C Holiday Party! Don't miss the chance to network and raise a glass with good friends and colleagues during this fun and festive time of year!

More specifics to come.

### **Congratulations to 8C Founding Sponsor DigitalGlobe: TWICE!**

**This Just In:** DigitalGlobe has been named to Deloitte's 2009 Technology Fast 500. For details, [CLICK HERE](#)

**And, Only A Few Days Ago:** Just 11 days after its launch, DigitalGlobe's WorldView-2's promise is paying off. The first high-resolution, eight-band, remote-sensing commercial satellite - remarkable in its ability to collect multispectral imagery at 1.8-meter resolution and panchromatic imagery at 0.46 meters - released its first images on Oct. 20 of Love Field Airport near Dallas and the AT&T Center in San Antonio, Texas.

DigitalGlobe (NYSE: DGI), based in Longmont, Colo., is an 8C Founding Sponsor and leading global provider of commercial high-resolution world-imagery products and services for defense and intelligence, civil government, and commercial customers. WorldView-2 was successfully launched on October 8 and is currently completing its routine calibration and check-out

details.

## **Tesla Gallery Boulder Opening**

Here's 8C Project director, Burke Fort...grinning from ear to ear...and going 0-60 in 3.9 seconds (in his mind, anyway) as he sits behind the wheel of the new all-electric [Tesla Roadster](#) at the Tesla Gallery Boulder grand opening in October. Livin' the dream!



### ***About The 8th Continent Project***

*The Colorado School of Mines' 8th Continent Project is the world's most comprehensive effort to integrate space technology and resources into the global economy. 8th*

period. DigitalGlobe expects the satellite to be operational and delivering commercially available imagery products and services approximately 90 days from the launch date.

DigitalGlobe's Chuck Herring has high aspirations for WorldView-2. "WorldView-2 will improve the speed and rate of imagery delivery to the government and commercial markets with large-scale collection capacity and daily revisit rates."

"With WorldView-2, DigitalGlobe's enhanced image collection and delivery capability is an important milestone in the progress of location-based services, GIS and other growing industries that define 'Space 2.0'," said Burke Fort, 8th Continent Project Director.

WorldView-2's additional multispectral band capability also supports improved levels of feature identification and extraction and therefore more accurately reflects the world's natural color.

"WorldView-2, working together with existing QuickBird and WorldView-1 satellites, gives us an annual imaging capacity equivalent to three times the earth's land mass," added Herring.

DigitalGlobe will preview first imagery from WorldView-2 at the GeoInt 2009 Symposium this week in San Antonio, Texas.

To learn more about DigitalGlobe's advanced constellation of sub-meter satellites, please visit <http://www.digitalglobe.com>.

## **8C Business Plan Competition: \$50,000 in Prizes plus Float in Zero-Gravity**

Enter the 8th Continent Project's global 2010 Business Plan Competition for university students.

\$50,000 in prizes will be awarded including cash, in-kind services and a ride in a zero-gravity aircraft. Final rounds will be held April 9-10, 2010, on the campus of the Colorado School of Mines in Golden.

The 8C Business Plan Competition (formerly Lunar

*Continent provides the infrastructure and resources to solve a wide range of challenges from global warming to biomedical to renewable energy development. 8th Continent brings space down to Earth with the industry's first trade association, incubator, funding network and research hub, all working together to develop the next generation of space-derived business ventures.*

Ventures) challenges students from around the world in business, engineering and science to collaborate in creating business ventures that employ space-derived technology in products and services with immediate commercial application here on Earth.

Teams should consist primarily of graduate students, although undergraduate participation is welcome. Teams from anywhere in the world may enter. Find out more by visiting the Competition section of the [8C Web site](#).

## **Space 2.0 Goes Web 2.0**

Find information and announcements about 8C, its members and sponsors, plus important news in emerging Space 2.0 industries by visiting us on [Facebook](#) and [Twitter](#).

It's not (just) rocket science! See what entrepreneurs are doing with space technology right here on Earth. [SUBSCRIBE to the official 8C Blog](#).

Thank you again for your interest and support of 8th Continent. As always, if you have any questions, ideas or suggestions, we welcome your email.

Until next month,



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