



News From the 8th Continent

APRIL 2009

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DENVER START-UP FORUM

Delayed by snow from his original March 26 appearance, Burke will appear at the lunchtime meeting of the Denver Start-Up Forum, Thursday 4/2 from noon to 1:30 p.m. at the Perkins restaurant near Interstate 25 and Colorado Blvd. The lunch table only seats 12, but sign up for the [Start-Up Forum's Ning.com](#) community to watch the video and join the conversation.

PRESS ROOM

The 8th Continent project has received some attention both locally and within the industry on a national level:

- *In last Sunday's [Denver Post](#), 8th Continent was featured on*

Greetings!

We are so pleased with the initial positive response to the 8th Continent Chamber of Commerce, which launched in early February. Thank you to our first Chamber members and founding sponsors for your support of the entrepreneurial spirit and for helping 8th Continent "bring space down to Earth."TM

In the first quarter of 2009, The 8th Continent Project has solidified from a set of ideas into specific programs. Our business incubator is up and running in Boulder with Flaik and ColdQuanta as the first two tenants. The 8th Continent Funding Network and Career Center are open for business, part of our completely redesigned website.

Our efforts to boost space tech start-ups have garnered attention from local press, including the Sunday Denver Post and 9News. In March we kicked off our 8th Continent Seminars series with a two-day workshop co-hosted with the Denver Metro Small Business Development Center entitled "Beyond Starting Up: Scaling Up Technology Companies." An important thought leader in New Space, Charles Lurio, featured 8th Continent in his influential "[Lurio Report](#)" last week.

Roundup of coming events

COCKTAILS WITH 8C – If you're in Colorado April 2, please block off cocktail hour (5-7 p.m.) for the 8th Continent Chamber Launch Party and second anniversary celebration. No speeches or formality planned – just an opportunity to thank our sponsors and Chamber members, and talk about next steps. The event is at the Westin Westminster, near the Church Ranch exit off U.S. 36. To RSVP email Dsmith@metzger.com or call 720-833-5923. Chef Ian Kleinman of O Restaurant will carry our future

the front page of the Perspectives section. The piece described what Space 2.0 is all about, and how the 8th Continent Project is working to create jobs and economic prosperity along the Front Range.

- *Ward Lucas of 9News came by in early February to find out more about "the world's first extraterrestrial chamber of commerce." Watch the story at the [KUSA Website](#).*

- *Charles Lurio highlighted the work of the 8th Continent Project in his March 27 "Lurio Report" newsletter, specifically the importance of developing new funding sources for space projects: "[8C] hopes to help bring about a day when whether a proposed investment is for space or Earth uses is of only passing interest. The only question for the investor will be whether it can result in a viable business." For a free trial subscription, visit <http://www.thelurioreport.com>.*

- *Our first incubator tenant Flaik's GPS system for skiers was highlighted in the [Boulder Daily Camera](#) Feb. 9, the [Denver Business Journal](#) Feb. 20 and KOA radio's "Colorado Morning News."*

About The 8th Continent Project

The Colorado School of Mines' 8th Continent Project is the world's most comprehensive effort to integrate space technology and resources into the global economy. 8th

theme into the culinary realm, demonstrating molecular gastronomy by making sorbet with liquid nitrogen.

NIGHT WITH A FUTURIST – "The Business of Space 2.0" – how space technology can be put to work in terrestrial businesses – will be highlighted at the DaVinci Institute's monthly "Night With a Futurist," Monday, April 6 from 6:30 to 9 p.m. at the Madcap Theater in Westminster. We're hoping for a lively discussion between 8C Director Burke Fort, incubator Co-Director John Metzger, Steve Murchie of the Keiretsu Forum and Paul Jerde of The Deming Center for Entrepreneurship at CU's Leeds School of Business. ColoradoBiz editor Mike Cote will moderate. Find out more and reserve a seat at <http://www.nightwithafuturist.com>.

TELL A FRIEND – 8th Continent Chamber membership is free for the first three months, so encourage people and companies you know to visit 8cproject.com and click "Join 8C" to start their free Founding Memberships. At the end of three months, we will bill them for their first year's dues with no obligation.

FREE JOB POSTINGS – Chamber members with jobs that need filling may post them to the 8th Continent Career Center at no charge, courtesy of our online platform partner, Affiniscape. If you're hiring, reach out to a growing audience of qualified professionals and talented students. To find out more, go to <http://www.8cproject.com> and click on "Career Center."

OTHER MEMBER BENEFITS – Why join the 8C Chamber? As a member, you will access our growing global network of technologists, government leaders, labor capital/talent, entrepreneurs, educators, investors, researchers and professional service providers. You will gain additional visibility for your organization through 8th Continent's public relations initiatives, networking events, training programs and business incubator. You will have access to talented students and new hires from the School of Mines and elsewhere through our internship program, campus network and career center. And you can give back by supporting our school outreach activities, or by volunteering.

We're glad you're with us on this journey. If you have any questions, ideas or suggestions, please call or email me.

Continent provides the infrastructure and resources to solve a wide range of challenges from global warming to biomedical to renewable energy development. 8th Continent brings space down to Earth with the industry's first trade association, incubator, funding network and research hub, all working together to develop the next generation of space-derived business ventures.

Until next month,



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