



MAY 2009

News From the 8th Continent

In This Issue

- [Successful events raise Space 2.0's profile](#)
- [Free job listings for 8th Continent Chamber members](#)
- [Space 2.0 presentation set for June 9 Rockies Venture Club dinner](#)

Freebies: Chamber Memberships, Career Center Job Listings

Membership in the 8th Continent Chamber of Commerce is still free for the first three months. We're giving companies and individuals a chance to kick the tires and see what 8th Continent has to offer. If you know of emerging companies, service providers or investors who should be included in our growing community, direct them to <http://www.8cproject.com> to sign up for trial membership.

While you're visiting <http://www.8cproject.com>, check out the 8th Continent Career Center, which is waiting to be populated with both resumes and job opportunities. If you have a permanent or contract position or a summer internship to fill, please add them to the database.

Especially in this economy, you can't beat free. We're working on some exciting collaborations to build and train Colorado's space technology workforce, which we hope to announce soon.

Greetings!

Momentum is one of our favorite physical forces and we're seeing it at work this spring. Thank you to our first Chamber members and founding sponsors for your support of the entrepreneurial spirit and for helping 8th Continent "bring space down to Earth."™

One of our key initiatives is to reach the startup community through speaking engagements. The next one on the schedule is the June 9 dinner meeting of the Rockies Venture Club at the Denver Athletic Club, where we're putting on a panel discussion about Space 2.0 and what it means for economic growth in Colorado. Stay tuned for more info.

Two April Events Raise 8C Profile

We discovered April 2 that liquid nitrogen enhances any gathering. In honor of the 8th Continent Project's second anniversary, and the launch of our Chamber of Commerce, we hosted a [cocktail gathering at the Westin Westminster](#). About 50 founding sponsors, chamber members and early supporters received our warmest thanks for their contributions to getting 8C off the ground.

Chef Ian Kleinman made a batch of

Press Room

• "The Space Review" featured a bylined story by Burke in this week's edition:
<http://www.thespacereview.com/article/1362/1>.

About The 8th Continent Project

The Colorado School of Mines' 8th Continent Project is the world's most comprehensive effort to integrate space technology and resources into the global economy. 8th Continent provides the infrastructure and resources to solve a wide range of challenges from global warming to biomedical to renewable energy development. 8th Continent brings space down to Earth with the industry's first trade association, incubator, funding network and research hub, all working together to develop the next generation of space-derived business ventures.

strawberry yuzu sorbet with liquid nitrogen, prompting many in the group to ask why he wasn't wearing heavy gloves and eye protection as he sloshed the liquid from an industrial container. The best moment may have been when Chef Ian started musing about whether [Bose-Einstein condensate](#) could be made from food, unaware that ColdQuanta CEO Rainer Kunz was standing about five feet away. ColdQuanta is an 8th Continent Business Incubator tenant whose Nobel laureate founders wrote the book on Bose-Einstein condensate.

On April 6, the DaVinci Institute's monthly "Night With a Futurist" program featured a panel discussion of "The Business of Space 2.0." Moderated by ColoradoBiz editor Mike Cote, the panel included Burke, John Metzger, the Deming Center's Paul Jerde and Steve Murchie of the Keiretsu Forum.

Both events garnered some interest from the blogosphere, including RockyRadar.com. Murchie's assertion – that [startup companies give angel and venture investors the entrée into aerospace](#) they've never had – got a lot of attention – as did a mention of 8C on Chef Ian's blog, <http://food102.blogspot.com>.

Media Opportunity: PopSci's "Best of What's New"

Got a great idea – or a great company? One of our founding sponsors, strategic communications firm Metzger Associates, identified a national competition that seems tailor-made for some of 8th Continent's chamber members. Popular Science's annual ["Best of What's New"](#) showcases innovation in 12 categories, including home technology, green tech, aviation and space, engineering and personal health. The magazine picks the 100 most appealing products and projects. Nothing's too large or small. The 2008 finalists ranged from the Large Hadron Collider to Gorilla Super Glue. According to editor Mark Jannot, winners demonstrate

“outstanding innovation, vision and execution.”

Space 2.0 winners in 2008 include:

- [Enphase Energy's solar micro-inverter](#)
 - Ground Bot, a surveillance ball that rolls through mud, sand, snow and water, developed by Swedish physicists for planetary exploration
 - GeoEye-1, built by General Dynamics, can capture clear black-and-white images of objects 16 inches across
 - Energy Integration Technologies' Aevex Intelligent Heat outerwear, which transmits warmth to gloves and coats through a polymer film
 - The Japanese Space Agency's JAXA Kizuna broadband satellite, which beams 1.2 Gbps net connections to small antennas in remote Asian locations
- Products must have been put into use or announced with a firm release date between Oct. 1, 2008, and Sept. 30, 2009. Government agency, university or infrastructure technologies must debut, their construction must begin, or the result of successful early-phase testing must occur or be announced between Oct. 1, 2008, and Sept. 30, 2009.

There's a \$300 entry fee per product, rising to \$350 the last week of submissions (Aug. 15-21). Deadline is Aug. 21. Info:

<https://www.popsoci.com/bown2009/html/>

Thank you again for your support of 8th Continent. As always, if you have any questions, ideas or suggestions, we welcome your call or email.

Until next month,

A handwritten signature in black ink, appearing to read "Burke". The signature is stylized with a large, sweeping initial letter 'B' and a cursive 'urke'.

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